



RENO-TAHOE OPEN
women's day

July 17th at Montrêux




Reno-Tahoe Open
JULY 12-18



Event Sponsor – \$15,000

(ex: Women's Day at the Reno-Tahoe Open, brought to you by XYZ Corp)

- **Recognition as Event Sponsor on all material** including all pre-event advertising, ticketing, programs, and all press releases
- **Coffee reception and photo/autograph** opportunity for 10 guests to visit with LPGA superstar Annika Sorenstam
- **Opportunity** to include promotions, samples, or products in the event bags
- **Clinic and luncheon venue signage** indicating presentation by your company
- **10 Women's Day tickets** valued at \$2,000 featuring all Women's Day activities including 10 wine walk tickets and 10 Season Pass tickets to the Reno-Tahoe Open as well as preferred seating at the Women's Day clinic and luncheon
- **Welcome and introduction** at both the clinic and luncheon activities
- **Expo booth at Reno-Tahoe Open Women's Day** within luncheon facility (exclusive access to top-tier sponsors only) and two (2) entry passes for staffing your booth
- **Twenty-five (25) single day VIP Pavilion passes** to be used any day of the tournament, allowing access to themed daily culinary cuisine selections provided with full bar service and afternoon appetizers

Clinic Sponsor – \$10,000

- **Recognition as Clinic Sponsor** on all pre-event advertising, ticketing, programs, and all press releases
- **Opportunity** to include promotions, samples, or products in the event bags
- **Clinic venue signage** indicating presentation by your company
- **10 Women's Day tickets** valued at \$2,000 featuring all Women's Day activities including 10 wine walk tickets and 10 Season Pass tickets to the Reno-Tahoe Open as well as preferred seating at the Women's Day luncheon
- **Preferred seating** in bleacher viewing area at golf clinic
- **Welcome and introduction** at Clinic
- **Expo booth at Reno-Tahoe Open Women's Day** in Luncheon area - two (2) entry passes for staffing your booth
- **Introduction of Annika Sorenstam and Patty Sheehan** at the clinic

- **Check presentation to the ANNIKA Foundation** complete with invitation to media day function
- **Foursome of golf at Montreux Golf & Country Club** with Patty Sheehan
- **Expo tent throughout Reno-Tahoe Open** from 7/15/2010 – 7/18/2010 from 9 a.m. until 6 p.m. – or – hole sponsorship with signage throughout tournament week
- **50 good-any-day grounds passes**
- **Ten (10) Preferred Parking passes** for use throughout tournament week
- **Champagne Toast with Reno-Tahoe Open Champion** on July 18, 2010 (invitation-only activity) for 4 guests
- **One half (1/2) page advertising space** in the official Tournament Program
- **Ability to send four (4) e-mail blast notifications** to the Reno-Tahoe Open database throughout your sponsorship year
- **Coordination** on the part of your organization to place branded Women's Day materials on-site at all Golf the High Sierra participating golf courses in their women's locker rooms, promoting this special clinic and for data-collection purposes

- **Practice Range, Putting Green or Chipping Green sponsorship, complete with signage** promoting your company name (select one of these three areas)
- **25 good-any-day grounds passes**
- **Five (5) Preferred Parking passes** for use throughout tournament week
- **Ten (10) single day VIP Pavilion passes** to be used any day of the tournament, allowing access to themed daily culinary cuisine selections provided with full bar service and afternoon appetizers
- **Ability to send two (2) e-mail blast notifications** to the Reno-Tahoe Open database throughout your sponsorship year
- **Coordination** on the part of your organization to place branded Women's Day materials on-site at all Golf the High Sierra participating golf courses in their women's locker rooms, promoting this special clinic and for data-collection purposes

Luncheon Sponsor – \$10,000

- **Recognition as Luncheon Sponsor** on all pre-event advertising, ticketing, programs, and all press releases
- **Opportunity** to include promotions, samples, or products in the event bags
- **Luncheon venue signage** indicating presentation by your company
- **10 Women's Day tickets** valued at \$2,000 featuring all Women's Day activities including 10 wine walk tickets and 10 Season Pass tickets to the Reno-Tahoe Open as well as preferred seating at the Women's Day luncheon
- **Preferred seating in bleacher viewing area** at golf clinic
- **Welcome and introduction** at Luncheon
- **Expo booth at Reno-Tahoe Open Women's Day** in Luncheon area - two (2) entry passes for staffing your booth
- **Introduction of Annika Sorenstam** at the Luncheon

- **Practice Range, Putting Green or Chipping Green sponsorship, complete with signage** promoting your company name (select one of these three areas)
- **25 good-any-day grounds passes**
- **Five (5) Preferred Parking passes** for use throughout tournament week
- **Ten (10) single day VIP Pavilion passes** to be used any day of the tournament, allowing access to themed daily culinary cuisine selections provided with full bar service and afternoon appetizers
- **Ability to send two (2) e-mail blast notifications** to the Reno-Tahoe Open database throughout your sponsorship year
- **Coordination on the part of your organization** to place branded Women's Day materials on-site at all Golf the High Sierra participating golf courses in their women's locker rooms, promoting this special clinic and for data-collection purposes

Exposition Booth Sponsorship – \$500

- **One (1) 8' x 8' table** with two chairs will be provided in the golf clinic area for your organization to collect data, sell its products, create appointments, etc.
- **Two (2) vendor parking passes** valid for preferred parking inside the Montreux Golf & Country Club gate
- **Two (2) credentials badges** allowing for entry to the Reno-Tahoe Open throughout tournament week
- **Opportunity** to include promotions, samples, or products in the event bags

Event Tickets

\$225 Individual Ticket

\$2,000 Table of 10

- **Includes entrance to the Expo, Clinic, Luncheon, one (1) wine walk ticket and Season Pass;** additionally receive single pass for entrance to hospitality tent located on the 18th green afternoon of Women's Day including themed culinary cuisine selections provided with full bar service and afternoon appetizers
- **One raffle ticket for the grand prize**
- **Goodie bag** including promotions, products, and samples

High School Women's Golf Team Sponsorships – \$1,000

- **Recognition as golf team sponsor on signage** at the Women's Day Clinic and Luncheon
- **Tickets to the Clinic and Box Lunch** for each member of the team sponsored and her coach
- **Recognition at the Clinic**

